



**ASBU**  
Arab States Broadcasting Union  
League of Arab States

# ASBU ACADEMY

FIAT IFTA

## Radio & TV Archives Digitisation Strategies 27-29 February 2024

Face-to-Face Seminar



### OUR E-LEARNING PLATFORM :

[www.asbuacademy.online](http://www.asbuacademy.online)

#### Target audience:

- The first responsible for archives in radio and television
- Channel managers and decision makers in the field of archiving

#### Partnership :

International Federation of Archives TV (FIAT/IFTA)

#### Seminar type:

Face to Face Seminar

#### Working languages:

English language with simultaneous translation to and from Arabic.

#### Number of seats available:

25/30

#### Worktime :

- Day one and two:

Morning

From 09.30 to 13.00 PM

Evening:

From 14.30 to 17.00 PM

- The third and final day:

From 09.30 to 13.00 PM

#### Seminar Objective:

This seminar is held in cooperation with the International Federation of Television Archives (FIAT/IFTA), aims to present the most important strategic axes for digitization, preserving and access to the audiovisual archives (radio and television) with a view to exploit and reuse by producing new content and providing additional financial resources to the institution.

The seminar also raises the issue of intellectual property rights.

#### Seminar Topics:

- Digital transition strategy for archives
- Processing and access to archives using artificial intelligence
- Responsibility of authorities and decision makers
- Intellectual property rights problems
- New media and public productions
- Presenting international and Arab experiences.

#### Seminar Experts :

- Experts from members of the International Federation of Television Archives (FIAT/IFTA)
- Arab experts of TV archives.

## Contact

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Deadline for  
registration  
2024/02/06



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